



Hi!

This month's newsletter focuses on the fourth ingredient of success - Directness of Communication.

I make every effort to apply the ingredients of success in my own life. When I looked at the content of my website, I realized I could be more direct! You can check out the changes [here](#).

Happy April,

Karen

PS: Look for exciting news about a workshop I'll be holding in the DFW area next month!

4. Directness of Communication

In reaching for success, we always come to a point where we need the assistance of others. The surest way to get what you want from others is to ask clearly and directly for it. However, I have had several clients who resist doing this. When this happens, I ask my client to look at the following 9 categories and determine which one(s) may be causing their resistance:

1. Fear of not getting what they ask for
2. Fear of being misunderstood
3. Being polite or respectful
4. Being manipulative
5. Adhering to cultural behaviors
6. Feeling uncertain about what their thoughts, opinions, needs, wants, desires and/or goals are
7. Having expectations
8. Fear of judgment
9. Contractual obligation

After my client determines the reason(s) for their resistance, I ask them if each of their reasons is valid or if they perceive an opportunity for growth. If they believe that their reason is valid, we move on and put the other ingredients of success into play. However, if there is an opportunity for growth, we dive right in and explore ways for them to be more direct in their communication and bring them closer to reaching their success.

If you'd like to learn more about this or any of the other ingredients of success, give me a call at 817-988-8086 or send me an email karen@lifetailoring.com

Don't Forget

Reserve your spot for this month's Building Success conference call!

Click your preferred time below or call me at 817-988-8086.

- [Thursday, April 23 @ 12:30pm Central Time](#)
- [Tuesday, April 21 @ 6:30pm Central Time](#)