



Hi,

It's already the middle of August and most of the kids (and parents) I know are contemplating the end of summer and the beginning of another school year. Ok, I admit it, I may have been a strange kid, but I always looked forward to the beginning of the school year. A new school year meant I got new school supplies, new clothes and the anticipation of learning really cool new stuff! I guess you could say that I looked at the beginning of the school year as one HUGE opportunity.

Yup, you guessed it, I believe opportunity is one of the key ingredients of success so it's the topic of this month's newsletter.

Happy reading,



Karen

8. Opportunity

The series of articles for this year's newsletters are all based on a brief article I wrote at the end of last year called The Ingredients of Success. I decided to break the article up into 12 different newsletter articles because there was so much that could be written about each of the ingredients. However, before I write any of these monthly newsletters, I spend some time doing a bit more research on the topic to freshen my thoughts. I'll look at books, talk with friends and colleagues, and surf the web.

This month, I started my research by surfing for quotes about opportunity. I was pleasantly surprised by all the different takes there are on the concept of opportunity. I found quotes about opportunity being related to something you find in the midst of disaster or any negative event. There are quotes about taking the initiative and seizing opportunities when they present themselves. I got a chuckle out of this quote which is credited to Mark Twain: "I was seldom able to see an opportunity until it had ceased to be one." There are quotes about opportunity being disguised as hard work. I even found quotes about opportunities seeming to multiply and be of better quality the more of them you take.

I think there's just one more point that must be made about opportunities. You need to know which ones to choose. There are innumerable opportunities popping up around us all the time. Heck, just turn on the television, listen to the radio, open your mailbox or surf the web and you're virtually bombarded with opportunities to buy this or to try that for free or to accept this coupon/discount. Opportunities are all around us all the time. The key is to know what you're looking for, to have a focus on your goals, so that you can take the appropriate opportunities and not to waste your time, money and energy on those things that will not get you closer to where you want to go.

The next time an opportunity presents itself, what criteria will you use to be able to make a speedy enough decision about whether or not it is the correct opportunity for you at this time?

Don't Forget

Reserve your spot for this month's 30-minute Building Success conference call!

To Register: Call 817-988-8086 or click your preferred time below.

- [Monday, Aug 17 @ 12:30pm Central Time](#)
- [Tuesday, Aug 18 @ 6:30pm Central Time](#)